

RAYMOND WEIL UNVEILS ITS LATEST MUSIC SPECIAL EDITION
NABUCCO INSPIRED BY GIBSON



RAYMOND WEIL, [luxury Swiss watchmaker](#) proudly announces its new product collaboration with Gibson Brands, the fastest growing company in the music and sound industries, combining forces to create a very special [nabucco](#) timepiece that will be unveiled during Baselworld 2015.

Inspired by the self-tuning Gibson SG Standard, the special edition features four key design features and reinvents them on the dial of the timepiece. A majestic steel and titanium 46mm diameter case houses a black galvanic dial encircled by six grooves symbolizing the strings of the Gibson SG Standard and displays the Gibson logo and iconic emblem at 12 o'clock. The case is finished with a refined grey ceramic tachometer bezel. The *nabucco* inspired by Gibson has a bespoke RW5010 mechanical chronograph self-winding mechanism with a 46 hour power reserve and features twenty-seven jewels.

nabucco, now the spearhead of the RAYMOND WEIL collections is a product that truly conveys and showcases the Swiss Brand's ability to create watchmaking masterpieces.



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The range displays all the entrepreneurial credentials of its CEO, Mr. Elie Bernheim.

“We are proud to collaborate with such an iconic music brand as Gibson and to present a unique nabucco limited edition of 200 pieces honouring both music and high-end watchmaking”, declares Elie Bernheim, CEO RAYMOND WEIL.

Speaking of the partnership, Henry Juskiewicz, Chairman and CEO, Gibson Brands said, *“RAYMOND WEIL and Gibson Brands are the perfect combination of excellence and craftsmanship. We are delighted to be aligned with the nabucco line, exceptional timepieces inspired by the highest quality guitars.”*

RAYMOND WEIL continues to take advantage of its status as a family-owned independent company. For the music-loving watchmaker, music drives and is at the heart of all of its partnerships worldwide.

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Notes to Editors:

RAYMOND WEIL

Founded in Geneva in 1976, RAYMOND WEIL is one of the last remaining Swiss independent family-owned and family-operated watchmaking companies. Based in Geneva, home of Switzerland's most prestigious watchmakers and of the industry's topmost expertise in component and material supply, the Brand enjoys a unique position in the exclusive world of luxury with a collection of refined timepieces that embody an elegant and contemporary blend of elements inspiring emotions with both customers and partners.

Music has always been at the center of the RAYMOND WEIL universe. This is borne out by the names of the Brand's collections — taken from famous operas such as *nabucco* and *parsifal*, or with musical connotations, such as *maestro* or *jasmine* — and the various musical partnerships RAYMOND WEIL has signed with some of the most recognized concert halls, exclusive music awards ceremonies, live music platforms and music-related charities.



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Emotions, precision, performance: these are the values common to music and watchmaking that RAYMOND WEIL wishes to share with its clients.

ABOUT GIBSON BRANDS

Gibson Brands, the fastest-growing company in the music and sound industries, was founded in 1894 and is headquartered in Nashville, Tennessee. Gibson Brands is a global leader in musical instruments, consumer electronics, and professional audio, and is dedicated to bringing the finest experiences to consumers by offering exceptional products with world-recognized brands.

Gibson Brands has a portfolio of over 100 well-recognized brand names starting with the #1 guitar brand, Gibson. Other instrument brands include Epiphone, Dobro, Valley Arts, Kramer, Steinberger, Tobias, Slingerland, Maestro, Baldwin, Hamilton, Chickering and Wurlitzer. In professional audio, KRK Systems, TASCAM, Cerwin-Vega, Stanton, and Cakewalk also continue Gibson's tradition of quality in their respective markets. Consumer electronics brands include Onkyo, Integra, TEAC, and Esoteric.

Gibson Brands recently expanded its reach into consumer markets with the acquisition of Philips' Home Entertainment based in Hong Kong—a company that invented the cassette tape, the CD format, the DVD format and the MP3 format. Under the Philips and Fidelio brand names, Gibson Brands continue to represent the ideal combination of innovation, tradition and a dedication to improving design while maintaining the highest level of craftsmanship.

A global company, Gibson Brands has manufacturing, marketing and research and development centers throughout the world.

All Gibson Brands are dedicated to innovation, prestige and improving the quality of life and music for its customers. Its goal is to provide the most exceptional customer audio products and experiences in the world.

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